



Brand New Days

Company Profile





Brand New Days

- **A Gifts and Premiums specialist**
- **Established in 2005 with head-office in Hong Kong**
- **Team of over 30 well trained professionals with significant experience in major Gifts and Premiums houses**

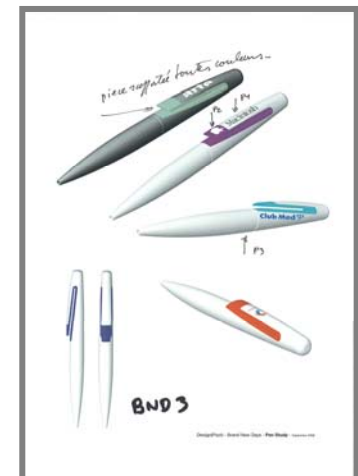




Brand New Days

Focus on 3 core activities in the Gifts and Premiums industry:

- ① Supply chain management
- ② Design and product development
- ③ General Trading



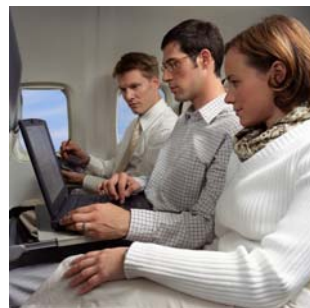


Brand New Days



① Supply chain management

- Your own buying office in China with:
 - Transparent purchasing commission
 - Personalized service
 - Initial investment and yearly buying commitment
 - Pre-defined purchasing, QA/QC policy, code of conduct



Please contact us for further details

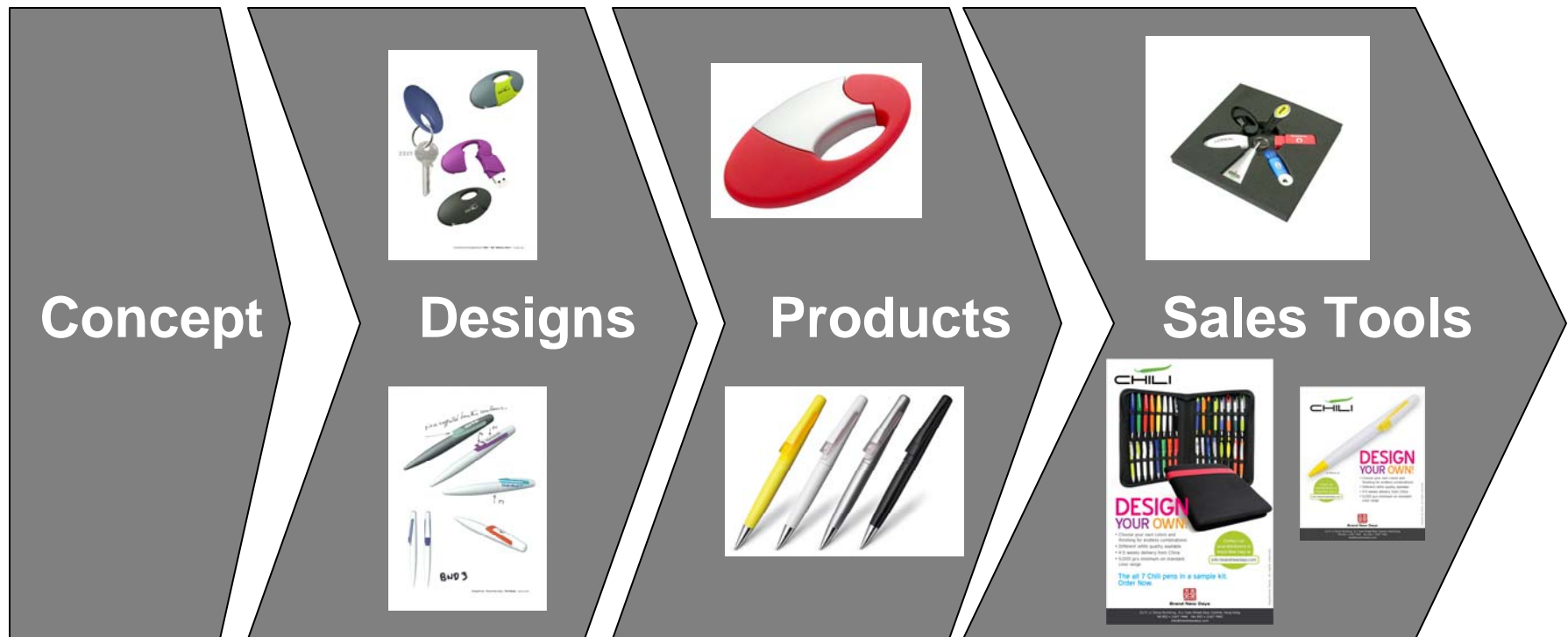


Brand New Days



② Design and product development

- Collaboration with renown designers
- Development of the brand name 





Brand New Days

③ General Trading of Gifts and Premiums

- **Aggressive sourcing**
- **Strict purchasing policy and code of conduct**
- **Strict QA/QC processes covering all China**





Brand New Days



Our service commitment:

- **All inquiries are handled in 24 to 48 hours**
- **All orders are Quality Controlled before shipments**
- **Our purchasing team continuously works on improving our pricing**
- **We are continuously sourcing new manufacturers and new manufacturing areas**



Brand New Days

Strict purchasing, QA/QC & code of conducts

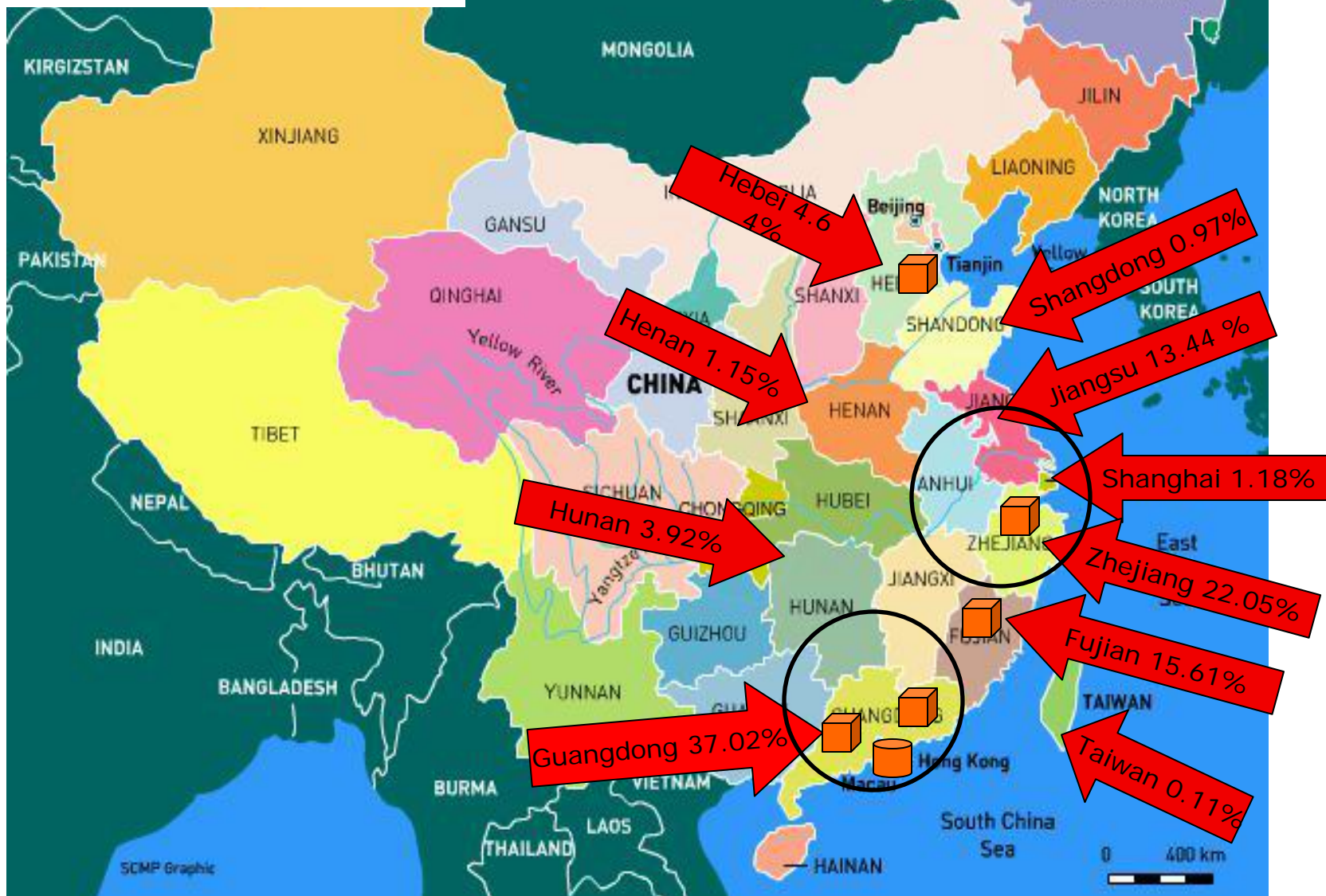


- Direct purchasing to manufacturers to keep the supply chain as short as possible (improving price and control)
- Well experienced quality controllers to assist the factory before, during and after the production process
- 100% shipment quality controlled before shipment according to AQL 2.5 / 4.0
- All suppliers meet Brand New Days code of conduct derived from SA8000
(no discrimination, no force labor, no child labor, reasonable working hours, no use of violence, safe and healthy working environment)



Brand New Days

Wide coverage of China



HQ
QC



Brand New Days



Efficient sales support

- www.brandnewdays.com | Buying in China simplified™
- 2 yearly professional catalogues
- Total solution combining products from China and from stocks in Europe





Brand New Days

www.brandnewdays.com | Buying in China simplified™

- **Feed your briefs with products from our over 15,000 references online database!**
 - ✓ New products weekly!
 - ✓ Industry collections (medical, pets, eco friendly...)
 - ✓ Asian fairs novelties
 - ✓ Industry friendly search engine





Brand New Days

www.brandnewdays.com | Buying in China simplified TM

- Place and track your inquiries online,
- Add your logo on any of our products and create virtual samples instantly!
- Access our offers anytime, anywhere,
- Track your orders, have your complete and detailed shipment schedule at your fingertips





Brand New Days



2 yearly professional catalogues:

- Over 2,000 products in 2 catalogues covering the all Gifts and Premiums range
- Each issue introduces 25% new products
- Main catalogue launched in January during PSI Dusseldorf
- End Of Year catalogue available in August
- Customizable cover

**Use our catalogues as
your own “import solution”!**



Brand New Days



Total Solution:

All catalogue items are available both from
Asia (Brand New Days)
& Europe (Anda Present)





Brand New Days



Total Solution, Brand New Days offers from Asia:



- Lower price (Direct factory pricing)
- Higher customization possibilities (color, logo, packaging)
- vs. longer lead time (70 to 90 days door to door lead time by sea - 45 to 65 days by air)
- vs. higher minimum quantity (around USD 3,000 per order)



Brand New Days



Total Solution, Anda Present offers from Europe

- Virtually immediate delivery anywhere in Europe from its stock in Budapest
- High branding capabilities from its integrated printing department (silkscreen printing, pad printing, laser engraving....)
- Competitive pricing due to its strategic location in low wage Central Europe
- Distinctive range from main stream catalogues!





Brand New Days



Anda Present:

- Established in 1995
- Among the largest Gifts and Premiums Houses in Central and East Europe
- Operates an international distribution center in Budapest / Hungary
- 4,000 sqm of offices, warehouse, branding facilities, show room and Cash & Carry Store
- Know more at:
 - www.andapresent.com
 - PSI Dusseldorf
 - PSI France





Brand New Days

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